

# **First Call Promotion**

### What's The First Call Promotion?

Whenever a customer wishes to order a Saladmaster Set\* during their first in home Saladmaster Cooking Show we offer a special gift as a way of saying 'Thank you'.

# LIMITED FIRST CALL Promotion SALADMASTER

### Why does Saladmaster do this?

We enjoy spending a lot of time with our customers! After the first Cooking Show, we also do a Delivery Presentation in which we show the new customer how to cook their favourite meals. We also do Cook Schools and Open Nights.

Saladmaster perform hundreds of Cooking Shows and Deliveries every week and taking the order on the 'First Call' results in a huge saving in time and travel and leaves us more time to work with our customers.

### How do I benefit?

With all our most popular sets\* you will receive a special gift absolutely free of charge if you order on the day of your first Saladmaster Cooking Show.

### What do I do next?

Ask your Saladmaster Cooking Coach to show you the different sets which qualify for your special gift. First Call Promotion First Call LIMITED Promotion

### **Our Price Promise**

The Saladmaster Price Promise is a symbol of assurance that the price offered to you by an Authorised Independent Dealership is the best value for your money on the market.

Saladmaster Authorised Independent Dealers provide you with not only Saladmaster cookware, but a lasting relationship with personal Cooking Shows to demonstrate the Saladmaster Cooking Method and a lifechanging experience.

You may see products that are labelled Saladmaster on other websites, such as eBay, however these products are not sold by Saladmaster Authorised Independent Dealerships and do not have a guarantee or warranty, nor the relationship or service that our Saladmaster Dealers provide.



Our Gift To You

Our promise to you is that we stand behind all Saladmaster products sold by Saladmaster Authorised Independent Dealerships. Saladmaster is at the forefront of the cookware industry in advanced materials and technology and that is why we warranty our products with the Saladmaster Limited Lifetime Warranty.



# **Limited Offer**



# Ask us about this month's offer

Speak to us about the incentives we have available today for cash or credit card payments.

# **Executive Chef Set**





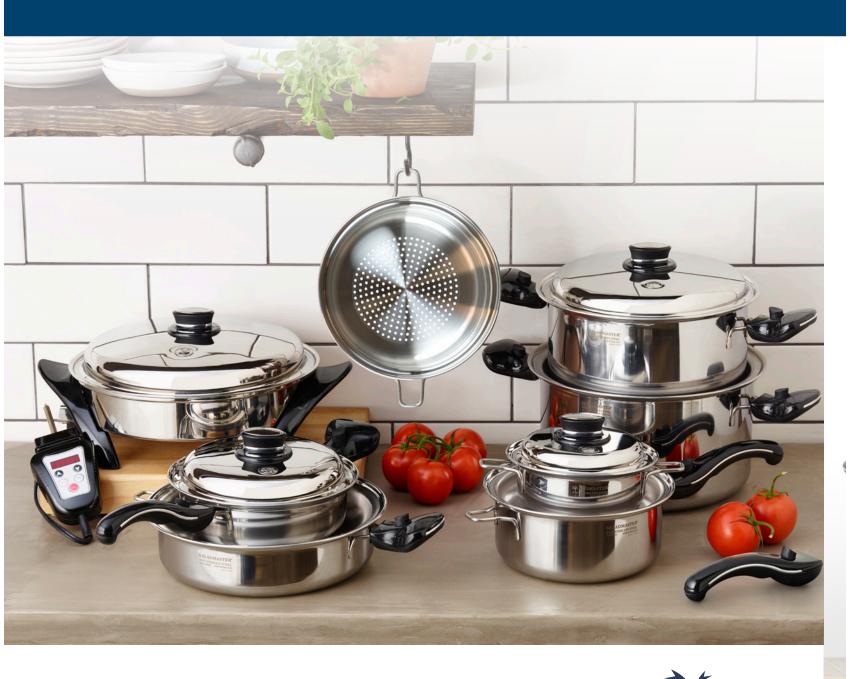
# **Executive Chef Set**







# **Master Set**









### Set includes:

- 1 Stainless Steel Powdered Cleaner
- 6 Short Handles
- 3 Long Handles

\*Handles shown on the individual products are shown for demonstration purposes and do not reflect the number of handles included in the set.

# **Professional Set**









### Set includes:

- 1 Stainless Steel Powdered Cleaner
- 4 Short Handles
- 3 Long Handles

\*Handles shown on the individual products are shown for demonstration purposes and do not reflect the number of handles included in the set.

Correct number of handles included in the sets is listed under "Set includes".



Saladmaster offers a limited lifetime warranty on its products only when purchased from an authorised Saladmaster Dealer or Consultant.

We reserve the right to alter prices without prior notice.

# **Presentation Set**







### Set includes:

- 1 Stainless Steel Powdered Cleaner
- 2 Short Handles
- 2 Long Handles

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# **Classic Set**





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# Personal Set A





### Set includes:

- 1 Stainless Steel Powdered Cleaner
- 2 Short Handles
- 2 Long Handles

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# **A Purpose For Every Piece**

### 1 Qt. (0.9L) Sauce Pan with Cover

The ideal size for preparing fresh vegetables, sauces, gravies, and smaller quantities of food. Pan holds up to two 10-ounce (284g) packages of frozen vegetables.



# Named

### 9 in. (22.9cm) Skillet with Cover

Ideal for making breakfasts; a couple of steaks, chops or chicken breasts; a small meat loaf or stovetop baking. Invert the 2 Qt. (1.8L) Sauce Pan over the skillet for a Dome Cover.

### 11 in. (27.9cm) Skillet with Cover

This skillet does it all: bakes, braises, grills, fries, roasts, sautés, stews, sears, and so much more. The 3-inch (7.6cm) side wall reduces splattering, increases capacity, and allows for ease in turning.





### 2 Qt. (1.8L) Sauce Pan with Cover

This pan is perfect for a 2-pound (.9kg) roast, 6 to 8 potatoes, 4 to 6 servings of fresh vegetables, a small amount of adobo and paksiw na bangos and a host of other cooking delights. The 2Qt. Pan inverts as a dome cover over the 3 Qt. (2.8L) sauce pan and 9 in. (22.9cm) skillet.

### 3 Qt. (1.8L) Perforated Basket

Fits into the 3 Qt. (2.8L) Sauce Pan. The perforated base is the perfect size for preparing smaller types of pasta. It doubles as a colander for straining foods, ideal for defatting meats for casseroles, tacos, mincemeat. Also for vapour cooking fresh or frozen fish, shellfish, Asian dishes, Siomai and Siopao and Filipino dish, Nilagang Mani. It's the perfect size for small batch frying great tasting tempura. Works great for vapour blanching for freezing and canning of foods.





### 3 Qt. (2.8L) Sauce Pan with Cover

Good for bulky vegetables, such as corn-on-the-cob or broccoli, and for larger quantities of vegetables. You can cook more than one type of food at a time by inserting the Perforated Basket: an example would be to cook rice with water in the sauce pan and fresh or frozen fish in the perforated basket and cook together.

### 12 in. (30.5cm) Electric Oil Core Skillet with Cover and Versa Touch™ Technology

The oil core construction assures that heat disperses evenly over the bottom and sides of the skillet so foods cook to perfection every time. The precise temperature desired can be easily controlled by the exclusive Versa

Touch™ electronic probe which also features a countdown timer for added convenience. A removable temperature probe allows the

unit to be fully immersed in water for cleaning! Imagine fajitas in 7 minutes, pizza in 12, greaseless fried chicken in about 15 minutes and the best steaks ever in 8 minutes. (Depending on thickness of meat cooking times will vary.)



### 7 Qt. (6.6L) Roaster with Cover

Saladmaster roasters offer a variety of uses. The 7 Qt. Roaster offers capacity for cooking larger volume foods such as large roasts and hams. Ideal for preparing large volumes of soups, stews, beans and grains. Excellent size for braising baby back ribs then covering and lowering the heat for slow tender cooking. 6 Qt. (5.6L) Culinary Basket available for use with 7 Qt. Roaster.



A convenient size roaster designed for stovetop cooking a small roast, ham or a whole chicken. Ideal for soups, chill, beans, and stews. A must have for every family.





### 10 Qt. (9.5L) Roaster with Cover

This roaster offers superior heat distribution throughout the pan ensuring the very best cooking results every time. Secure fitting cover forms a vapour seal for healthy, low-heat cooking. Foods retain their natural juices, flavours and nutrients. Perfect size for extra-large volume pasta, crab legs, and fish boil. 6 Qt. (5.6L) Culinary Basket available for use with 10 Qt. Roaster.

### 5 Qt. (4.7L) Roaster with Cover

The perfect size roaster designed for stovetop cooking of a large roast, lamb, ham or chicken. Ideal for soups, chill, beans, and stews. Also serves as a high dome cover for the 7 Qt./6.6L Roaster and Large Skillet.



# **Price Promise**

### **Our Price Promise**

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Our promise to you is that we stand behind all Saladmaster products sold by Saladmaster Authorised Independent Dealerships. Saladmaster is at the forefront of the cookware industry in advanced materials and technology and that is why we warranty our products with the Saladmaster Limited Lifetime Warranty.



Saladmaster UK is a Member of the Direct Selling Association and requires its Dealerships to comply with the DSA Codes of Practice



## Warranty

### **Saladmaster Limited Lifetime Warranty**

This certifies that your product is warranted to be free from defects in material and craftsmanship under normal use and service for the lifetime of the original consumer. If your product has a heat control or cord, such specific component parts are warranted for one (1) year from the date of purchase.

If warranty service should be necessary, please contact your dealer, distributor, or representative or the Consumer Service Department listed below for instructions and a return authorization number. You may then return the product properly packaged and postage prepaid along with your proof of purchase, name, address, telephone number, and a description of the claimed defect. Any products, including any detachable long and short handles and contour knobs, which, upon examination by the manufacturer, are found to be defective will be repaired or replaced with a comparable product or part without charge during the warranty period. You assume risk of loss or damage to products, and you are responsible for the costs of shipping and handling, when products are shipped from you to us for warranty service and when repaired or replaced products are shipped back to you, regardless of whether this warranty is found to apply. The limited warranty period for any product repaired or replaced under this limited warranty shall be the remainder of the original warranty.

EXCLUSIONS: This warranty does not apply to damage caused by accidents, misuse, abuse, commercial use, neglect, tampering, alterations, ordinary wear and tear, damage in transit, damage due to environmental or natural elements, or service by unauthorized personnel. Product that has been damaged by use with excessively high heat; or product that is flaking (exclusion applies to stainless steel products only), stained, discoloured, marked, scratched, warped, or pitted indicates use other than that recommended by the manufacturer, will not affect the performance of the product, and is not covered by this warranty. Further warranty information can be obtained from our Consumer Service Department.

This warranty is limited to the original consumer with proof of purchase and is not transferable. If the product was not purchased new from the manufacturer or an authorized dealer, distributor, or representative of the manufacturer, this warranty is null and void.

The manufacturer reserves the right to utilize comparable reconditioned, refurbished, repaired, or remanufactured products or parts in the warranty repair or replacement process. Such products and parts will be comparable in function and performance to an original product or part and warranted for the remainder of the original warranty period.

LIMITATIONS: THE MANUFACTURER'S SOLE AND EXCLUSIVE LIABILITY UNDER THIS WARRANTY, AND THE CONSUMER'S SOLE AND EXCLUSIVE REMEDY, IS LIMITED TO THE REPAIR OR REPLACEMENT OF THE DEFECTIVE PRODUCT AT THE MANUFACTURER'S SOLE OPTION. THE MANUFACTURER SHALL NOT BE LIABLE FOR ANY OTHER DAMAGES, INCLUDING, WITHOUT LIMITATION, SPECIAL, INCIDENTAL OR CONSEQUENTIAL DAMAGES, WHETHER DIRECT OR INDIRECT ARISING OUT OF OR IN CONNECTION WITH PRODUCT, ITS USE OR ITS PERFORMANCE. IN NO EVENT WILL MANUFACTURER'S LIABILITY EXCEED THE PURCHASE PRICE PAID BY THE CONSUMER FOR THE PRODUCT(S) AT ISSUE.

Any oral or written description of a product is for the sole purpose of identifying it and shall not be construed as an express warranty. Any assistance the manufacturer or dealer, distributor, or representative provides outside the terms or limitations of this limited warranty will not constitute a waiver of such terms or limitations, or extend or revive the warranty. The limitations in this warranty apply notwithstanding any failure of the essential purpose of the limited remedies. Some states do not allow the exclusion or limitation of incidental or consequential damages, so the above limitation or exclusion may not apply to you.

THIS WARRANTY IS EXPRESSLY GRANTED IN LIEU OF ALL OTHER EXPRESS WARRANTIES. THE DURATION OF ANY IMPLIED WARRANTIES (INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE) RELATING TO THE PRODUCTS IS LIMITED TO THE PERIOD DESCRIBED ABOVE (OR THE ONE-YEAR PERIOD FOR HEAT CONTROL OR CORD). Some states/jurisdictions do not allow limitations on how long an implied warranty lasts, so the above limitation may not apply to you.

This warranty gives you specific legal rights, and you may also have other rights which vary from state to state, or country to country.



# **Authenticity**



### AYO OLASEINDE

### PRESIDENT, SALADMASTER UK

Dear Saladmaster customers,

Over the last decade, the Saladmaster product line has become the leading "healthy food preparation" system in the world. By using a "continual improvement" approach to improving the technology, the design, and the addition of new products, Saladmaster has become the most desirable product line for healthy delicious food preparation.

We have recently noticed some unscrupulous people who are trying to use Saladmaster's reputation for high quality products to make quick money by misrepresenting products on the Internet as "new", "under warranty", or even "genuine Saladmaster products". We strongly urge you to avoid the likelihood of being cheated by unauthorised, and often fraudulent merchants.

Saladmaster has purchased product from some of these merchants in order to understand the methods being used by them. We were amazed to receive used product that was several years old, and even "non-Saladmaster" products. None of these products carried any warranty from authorised Dealers, nor would have been serviced or supported by Saladmaster. In this case, a consumer would have lost much of the value of owning the Saladmaster products.

Saladmaster urges you not to be misled by reduced prices and claims of "new" products on the Internet. A significant part of the value of your Saladmaster product line is the Lifetime warranty you receive from Saladmaster who is the manufacturer. Saladmaster takes pride in providing consumers with the best quality products at a fair and consistent price model. You will be able to look forward to decades of use from your Saladmaster products, along with decades of service and support from Saladmaster. Purchasing product from an authorised Saladmaster Dealership ensures the best value for your investment.

Thank you for investing in the best for your family. Saladmaster will be there to back that investment for a lifetime.

Sincerely

Ayo Olaseinde President, Saladmaster



This is from an Ebay Auction that promoted a "NEW" set of Saladmaster. Turned out to be a collection of older products in various packaging, only one Saladmaster box.



On this auction, the product promoted was Saladmaster, but an inferior Korean product was delivered.

Saladmaster UK Limited. • 42 -43 Marston Road Stafford ST16 3BT



# **Exclusivity Documentation**



TECHNICAL DATA
BLUE SHEET

# Stainless Steel Type 316Ti

**Austenitic Stainless Steel (UNS S31635)** 



### **GENERAL PROPERTIES**

Allegheny Ludlum Type 316Ti (UNS S31635) is a titanium stabilized version of Type 316 molybdenum-bearing austenitic stainless steel. It is also known as DIN/EN designation No. 1.4571. The Type 316 alloys are more resistant to general corrosion and pitting/crevice corrosion than the conventional chromium-nickel austenitic stainless steels such as Type 304.

Resistance to sensitization is achieved in Type 316Ti with titanium additions to stabilize the structure against chromium carbide precipitation, which is the source of sensitization.

### **Pitting Corrosion**

Resistance of austenitic stainless steels to pitting and/or crevice corrosion in the presence of chloride or other halide ions is enhanced by higher chromium (Cr) and molybdenum (Mo) content. A relative measure of pitting resistance is given by the PRE (Pitting Resistance

Equivalent) calculation, where: PRE = Cr + 3.3Mo

The PRE of Type 316Ti (23.0) is higher than that of Type 304 (PRE =19.0), reflecting the better pitting resistance which Type 316Ti offers due to its Mo content. Type 304 stainless steel is considered to resist pitting and crevice corrosion in waters containing up to about 100 ppm chloride. Type 316Ti alloy on the other hand, due to its Mo-content, will handle waters with up to about 2000 ppm chloride.

Starburst Logo is a Registered Trademark of ATI Properties, Inc. ATI Allegheny Ludlum is a world leader in the technology, production and marketing of specialty materials - stainless steels, silicon electrical steels, titanium, and nickel alloys, as well as other advanced alloys. Allegheny Ludlum serves customers in diversified consumer and capital goods markets in more than 30 nations.



# Gifts

# Ask About Our Gift Programme Today











3.5 Qt. (3.3 L) Double-Walled Salad Bowl



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We reserve the right to alter prices without prior notice.

# **Exclusivity Documentation**

# The kitchen is the most expensive room in your home

Most people don't view their cookware as a major kitchen appliance.



Since you eat everyday and your cookware is the last item your food touches why not view it as the most important appliance?

# **Personal Set B**





\*First Call Promotion on this set is the 8 in. (20.3 cm) Chef's Gourmet Stainless Steel Skillet



# Choose one of these **B Premiums** today for **FREE** as part of our First Call Special **Promotion**. *Ask your Cooking Coach for details.*





Stainless Steel Powdered Cleaner

3 Qt. (2.8L) Perforated Basket (Fits 3 Qt. (2.8L) Sauce Pan)









### **Set includes:**

- 1 Stainless Steel Powdered Cleaner
- 2 Short Handles
- 2 Long Handles

\*Handles shown on the individual products are shown for demonstration purposes and do not reflect the number of handles included in the set.



# **Beginner Set**



# 12 in. Electric Oil Core Skillet

12 in. (30.5cm) Electric Oil Core Skillet with Cover and Versa Touch™ Technology



### First Call Special Offer:

Invest in our 12 in. Oil Core Skillet Today and receive a discount equal to the value of the Oil Core Skillet on any future set investment.

For Example: Personal Set A @ £2,973 Received Discount of £1,129 for 12 in. Electric Skillet.

Discount Price: £1,844 (Balance to pay at any future date)

NB: Only available from an authorised Saladmaster Dealer

The oil core construction assures that heat disperses evenly over the bottom and sides of the skillet so foods cook to perfection every time. The precise temperature desired can be easily controlled by the exclusive Versa Touch™ electronic probe which also features a countdown timer for added convenience. A removable temperature probe allows the unit to be fully immersed in water for cleaning! Imagine fajitas in 7 minutes, pizza in 12, and greaseless fried chicken in about 15 minutes and the best steaks ever in 8 minutes. (Depending on thickness of meat cooking times will vary.)







# **SALADMASTER®**



Change Your Cookware, Change Your Life